



**PCNA 25th ANNUAL SYMPOSIUM
SUPPORT & EXHIBITION BOOKING FORM
April 11-13 InterContinental St. Paul Riverfront**

Please use this form to purchase exhibit space at the 25th Annual Symposium, April 11-13, 2019 at the InterContinental Saint Paul Riverfront. If you would like to purchase marketing/advertising, you may combine with your exhibit space payment.

Please complete all details and return to: Jack Edelman, jack.edelman@ajj.com - phone: 856-256-2313, fax: 856-589-7463

MAIN CONTACT/BILLING INFORMATION (required) *This person will be responsible for all correspondence.*

Contact Name: _____

Company Name: _____

Address: _____

City: _____ **State:** _____ **Zip code:** _____

Telephone: ___/___/_____ **Fax:** ___/___/_____

Email (required to process registration): _____

PROMOTIONAL LISTING IN EXHIBIT GUIDE

Company Name: _____

Address: _____

City: _____ **State:** _____ **Zip code:** _____

Telephone: ___/___/_____ **Fax:** ___/___/_____

Email: _____ **Website:** _____

EXHIBITION BOOTH SPACE

EXHIBIT TYPE	BY NOV 30, 2018	BY DEC 31, 2018	AFTER DEC 31, 2018
10' x 10' Booth	\$1,550	\$1,800	\$2,050
10' x 20' Booth	\$3,100	\$3,600	\$4,100
20' x 20' Island Booth	\$4,750	\$5,750	\$6,750
10'x10' Non-Profit Booth	\$1,075	\$1,325	\$1,575
Table Top Non-Profit Display	\$600	\$850	\$1,000
Booth Upgrade <i>(optional)</i>	\$500 - Includes premium booth location and enhanced profile with logo in the Symposium Guide and on the PCNA website.		
Total Booth Cost	\$	\$	\$

Choice of Booth(s):

1st Choice _____ 2nd Choice _____ 3rd Choice _____

If possible, **do not** assign us space near: _____

PROMOTIONAL DESCRIPTION

Limit: 30 words or less, to be posted in PCNA’s live Exhibit Hall and printed in the Symposium Guide

SUPPORT/SPONSORSHIP PROMOTIONAL OPPORTUNITIES		
Item	Price (check off item)	Total
Program Guide Advertising	<input type="checkbox"/> \$3,000 Full-page color, back cover <input type="checkbox"/> \$2,500 000 Full-page color, inside front cover <input type="checkbox"/> \$1,500 Full-page color <input type="checkbox"/> \$1,000 Full-page black & white	
Free Standing Meter Boards	<input type="checkbox"/> \$750 (each) x _____	
Insert in Attendee Tote Bags	<input type="checkbox"/> \$1,000	
Advertising in At-Show Attendee Email	<input type="checkbox"/> \$1,000	
Advertising on Annual Symposium Website	<input type="checkbox"/> \$1,000/month x _____ months	
Floor Decals	<input type="checkbox"/> \$1,750 (includes 5 floor decals)	
Table Tent Advertising	<input type="checkbox"/> \$1,750 (includes 5 table tents, front & back)	
Photo Booth Sponsorship	<input type="checkbox"/> \$3,000	
Logo on Attendee Badge Lanyards	<input type="checkbox"/> \$3,000	
Customized Focus Groups	<input type="checkbox"/> \$5,000	
Charging Station	<input type="checkbox"/> \$5,000	
Hotel Key Cards	<input type="checkbox"/> \$5,000	
Logo on Attendee Tote Bags	<input type="checkbox"/> \$5,000	
PCNA Mobile Events App Sponsor	<input type="checkbox"/> \$5,000	
Refreshment Breaks	<input type="checkbox"/> \$5,000 (starting at)	
WiFi Hot Spot	<input type="checkbox"/> \$9,500	
TOTAL AMOUNT		

Please call me to discuss our Support Packages/Opportunities

PAYMENT

- Payment will be made by check, please forward me a final confirmation/invoice
- Payment will be made by credit card, please forward me information to complete my payment in a secure format

Payment total (booth fee + upgrade + advertising): \$ _____

We accept the contract terms and conditions (listed in this support and exhibition prospectus) and agree to abide by the guidelines for industry participation for the meeting. I am authorized to sign this form on behalf of the applicant/company.

Signature (required) _____ Date: _____